

# ALVAREZ & MARSAL 2018 SPRING CASE STUDY COMPETITION

**The purpose of the UT Case Study Competition is to create brand awareness and educate students about management consulting through a simulated client engagement with guidance from current Alvarez & Marsal employees.**

## **What is the Alvarez & Marsal Case Study Competition?**

- A two week simulated consulting project which will require your team of four or five students to solve a problem and develop recommendations to improve client performance
- Teams will be given an Alvarez & Marsal consultant to act as a coach and mentor who can be used as a reference to help with the analytics, interviews, and final deliverables
- Teams will deliver a final presentation to a panel of consultants from Alvarez & Marsal

## **Why should I participate? (Student POV)**

- To develop core consulting skills such as problem solving, interviewing, building and delivering presentations
- To obtain valuable real-world experience that will apply to future courses and job interviews
- To gain a better understanding of the consulting industry and the “day in the life” of a consultant

## **How much time will I need to dedicate? (Student POV)**

- The case study competition will kickoff on Monday, February 19<sup>th</sup> and final presentations will be on Friday, March 2<sup>nd</sup>
- Total time commitment will be approximately 20 hours over the next two weeks

## **What previous participants said about the Case Study Competition:**

- “Great for us to present in front of a panel of professionals. That experience is invaluable to anyone wanting to pursue a career in consulting or any other professional field”
- “I gained experience in creative problem solving and learned how to analyze data to find problems and generate effective solutions”
- “The case was very application based learning that many of us have not had in a classroom”