The purpose of the UT Case Study Competition is to create brand awareness and educate students about management consulting through a simulated client engagement with guidance from current Alvarez & Marsal employees.

What is the Alvarez & Marsal Case Study Competition?
• A two week simulated consulting project which will require your team of four or five students to solve a problem and develop recommendations to improve client performance
• Teams will be given an Alvarez & Marsal consultant to act as a coach and mentor who can be used as a reference to help with the analytics, interviews, and final deliverables
• Teams will deliver a final presentation to a panel of consultants from Alvarez & Marsal

Why should I participate? (Student POV)
• To develop core consulting skills such as problem solving, interviewing, building and delivering presentations
• To obtain valuable real-world experience that will apply to future courses and job interviews
• To gain a better understanding of the consulting industry and the “day in the life” of a consultant

How much time will I need to dedicate? (Student POV)
• The case study competition will kickoff on Monday, February 19\textsuperscript{th} and final presentations will be on Friday, March 2\textsuperscript{nd}
• Total time commitment will be approximately 20 hours over the next two weeks

What previous participants said about the Case Study Competition:
• “Great for us to present in front of a panel of professionals. That experience is invaluable to anyone wanting to pursue a career in consulting or any other professional field”
• “I gained experience in creative problem solving and learned how to analyze data to find problems and generate effective solutions”
• “The case was very application based learning that many of us have not had in a classroom”